



Republic of the Philippines  
Department of Education  
Region X  
**DIVISION OF MISAMIS ORIENTAL**  
Cagayan de Oro City  
Tel Nos.: (088) 856-4454 / (08822) 72-46-15  
Fax No.: (088) 856-4524 / e-mail: misamisoriental@deped.gov.ph



## **DIVISION MEMORANDUM**

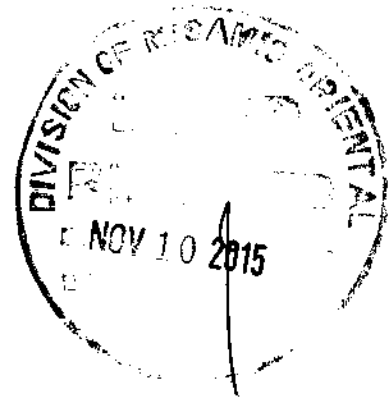
**To :** Public Schools District Supervisors (Opol to Lugait)  
Elementary and Secondary School Heads (Opol to Lugait)  
This Division

**From :** ~~CHERRY MAE L. LIMBACO, Ph.D., CESO V~~  
Schools Division Superintendent

**Date :** November 24, 2015

**Subject:** **SMART COMMUNICATIONS, INC. PRODUCT AWARENESS AND PROMOTIONAL ACTIVITIES IN SCHOOLS OF OPOL DISTRICT TO LUGAIT DISTRICT**

1. This Office hereby grant permission to Smart Communications, Inc. under the leadership of Mr. Sherwin Caballero Balala – Distributor Business Manager (DBM) of West Area to conduct Product Awareness and other Promotional Activities of Smart & Sun in schools covered from Opol District to Lugait District.
2. This permit is provided upon the request of Smart Communications, Inc. only for the purpose of PSDS and School Head awareness of the opportunity there may be.
3. The School Head may or may not allow the promotional activity to proceed. It is the School Head's prerogative in granting the team the approval to conduct the promotional activity in his/her school.
4. If granted by the School Head, the activity should not interrupt any classes and any ongoing regular activities by the students and/or school personnel (Teaching and Non-Teaching).
5. Attached is the request letter of Smart Communications, Inc. to the office of Schools Division Superintendent in this Division.
6. For your information and guidance.



November 9, 2015

**CHERRY MAE L. LIMBACO, Ph.D., CESO V**  
Schools Division Superintendent  
DepEd Division of Misamis Oriental  
Del Pilar corner Velez Street  
Cagayan de Oro City

Dear Ma'am Limbaco,


Greetings!

I am Mr. Sherwin Caballero Balala – SMART Communications, Inc. Distributor Business Manager (DBM) of WEST AREA (Carmen to Lugait, Misamis Oriental). May I humbly request for your permission to allow us to visit schools in my area to conduct product awareness and other promotional activities of Smart & Sun. Likewise, our visit would give our teachers and students as well as parents on possible opportunities. I would also like to seek for your approval on a possible tie-up on school activities conducted among different schools.

I shall be glad to further discuss with you the details of our activities at your most convenient time and I am looking forward for a future partnership with DepEd Division of Misamis Oriental.

Thank you and may God bless us all..

Sincerely,

  
SHERWIN CABALLERO BALALA  
DBM-West Misamis Oriental  
Mobile Number(s) : 0998-970-1203 / 0922-922-5128