Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF MISAMIS ORIENTAL

Office of the Schools Division Superintendent

March 30, 2022

DIVISION MEMORANDUM
No. 197 s. 2022

ANG BATANG MATIBAY 2022 AWARDS

To: Public Schools District Supervisors
ALL Elementary School Heads
School's Partnership Coordinator
Division Partnership Coordinator
This Division

1. In reference to DepEd Memorandum No. 019, s.2022 re ANG BATANG MATIBAY 2022 AWARDS, this Office informs the field to participate the said competition.

2. Bear Brand Batang Matibay 2022 Award is open to all officially registered public elementary school students from Grades 5 to 6, of Filipino citizenship, currently residing in the Philippines.

3. Each District shall submit one entry to the Division Office on or before April 21, 2022. Attached to this Memorandum is the guidelines of the said competition.

4. Wide dissemination with this Memorandum is directed.

JONATHAN S. DELA PEÑA, PhD, CESO V
Schools Division Superintendent

To be indicated in the Perpetual Index under the following subjects:

COMMUNICATIONS
POLICY
SCHOOLS
PROGRAMS
PROJECTS

SGOD, SMN- CATHY

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Republic of the Philippines
Department of Education

25 MAR 2022

DepEd MEMORANDUM
No. 019 , s. 2022

***ANG BATANG MATIBAY 2022* AWARDS**

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher, and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary School Heads
All Others Concerned

1. The Department of Education (DepEd), through its External Partnerships Service (EPS), in partnership with Nestle Philippines Inc. (NPI)-Bear Brand Fortified Powdered Filled Milk Drink signed a Memorandum of Understanding (MOU) in October 2017. One of the provisions of the said MOU pertains to the ***Ang Batang Matibay* Awards**. This is in line with *Laki sa Tibay* 2.0 Program that promotes school nutrition education for parents, teachers, and learners.

2. *Ang Batang Matibay 2022* Awards aims to honor grade school learners who have demonstrated resilience amidst adversities in life.

3. For the School Year (SY) 2021-2022, DepEd and NPI, through the EPS shall award ten *Ang Batang Matibay* learners, who will be selected from the 16 regions. *Ang Batang Matibay* 2022 Awards shall observe the following schedule:

Date	Activity	Office/Company Responsible
January 20-April 22, 2022	Submission of Bear Brand Batang Matibay 2022 nominations	All public elementary schools nationwide
April 22-May 20, 2022	Screening and deliberations for Bear Brand Batang Matibay 2022 nominations	DepEd and Nestle Philippines, Inc.

4. The Search is open to all Grades 5 and 6 learners from public elementary schools nationwide.

5. The mechanics, criteria, nomination and consent, release and waiver forms for *Ang Batang Matibay* 2022 Awards are provided in the enclosures of this memorandum.

6. Pursuant to the Inter-Agency Task Force for the Management of Emerging Infectious Diseases (IATF-EID) Guidelines on the Implementation of Minimum Health Protocols, participants are advised to observe and strictly follow the existing guidelines on health protocol and as may be required by the local government unit.

7. Participation to this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 titled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.**

8. For submission of nominees and other inquiries, please contact:

Ms. Rina Tadiar
Brand Manager, Bear Brand Fortified
Email Address: rinacarmela.tadiar@ph.nestle.com
Mobile Phone Number: 0966-142-9917

9. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES
Secretary

To authenticate this document please scan the QR code

DEPED-OSEC 456740

Encls.:
As stated

Reference:
DepEd Memorandum No. 042, s. 2021

To be indicated in the Perpetual Index
under the following subjects:

LEARNERS
NUTRITION EDUCATION
OFFICIALS
PRIZES AND AWARDS
SCHOOLS
SEARCH

WNBO/SMMA/APA/MPC, DM Ang Batang Mmatibay 2022 Awards
0040 - February 24, 2022

(Enclosure to DepEd Memorandum No. 019 , s. 2022)

DEPED-OSEC-456740

BEAR BRAND®
BATANG MATIBAY 2022 AWARDS:
Call for Nominations

The Search for the Philippines' Most Inspiring Schoolchildren
Presented by the country's most trusted milk brand,
BEAR BRAND® Fortified Powdered Milk Drink

A. ACTIVITY PERIOD: School Year 2021 - 2022 (Sept 2021 – Jul 2022)

B. CRITERIA FOR JUDGING

1. A total of ten (10) BEAR BRAND® BATANG MATIBAY 2022 Awardees will be selected based on the following criteria:

Criteria	Percentage
Inspiring Tibay story – • An optimistic student who overcomes physical, emotional and social obstacles just to get to school everyday • A student who is inspired to do something about his life and fully understands the importance of resilience	50%
Academic Achievement: Minimum of 85% latest general average	25%
Degree of involvement in non-academic/extracurricular projects: School and/or community	25%
Total	**100%**

2. The Department of Education and Nestle Philippines, Inc. will do the deliberations for BEAR BRAND® BATANG MATIBAY 2022 Awards. All decisions related to the BEAR BRAND® BATANG MATIBAY 2022 Awards are final and un-appealable.

C. PRIZES

1. The BEAR BRAND® BATANG MATIBAY 2022 Awardees and their respective elementary schools will win the following prizes:

BEAR BRAND® BATANG MATIBAY 2022 Awardee	• BEAR BRAND® BATANG MATIBAY 2022 Plaque of Recognition • Php50,000 cash prize • BEAR BRAND® Fortified gift pack • College scholarship grant, subject to Terms & Conditions (see Appendix A)
Elementary School of the BEAR BRAND® BATANG MATIBAY 2022 Awardee	• BEAR BRAND® BATANG MATIBAY 2022 Plaque of Recognition • Laptop computer • BEAR BRAND® Fortified gift pack

2. Prizes are not convertible to cash and are non-transferable.

D. WHO CAN BE NOMINATED?

1. BEAR BRAND® BATANG MATIBAY 2022 Awards is open to all officially registered public elementary school students from Grades 5 to 6, of Filipino citizenship, currently residing in the Philippines.

2. Disqualifications:
   - Student nominee must not be related within 2nd degree of consanguinity and affinity to any of the teacher nominators.
   - All employees of Nestlé Philippines, Inc., Department of Education, and affiliates, sponsors, advertising agencies, event organizers, spouse, relative within 2nd degree of consanguinity and affinity, and legally adopted relative are not allowed to join the activity.

E. WHO CAN PLACE THE NOMINATIONS?

1. Faculty members/teachers in public elementary schools in the Philippines should complete the nomination form describing the Tibay story of the student nominee and reasons why the student should be considered for the BEAR BRAND® BATANG MATIBAY 2022 Awards.

2. Minimum of 3 teachers should endorse the BEAR BRAND® BATANG MATIBAY 2022 Awards nomination.

F. HOW DO YOU NOMINATE?

1. Nominations will be open from January 20, 2022 – April 22, 2022.

2. Nomination requirements:
   - Fully accomplished BEAR BRAND® BATANG MATIBAY 2022 Nomination Forms:
     i. Nominators may get a copy of BEAR BRAND® BATANG MATIBAY 2022 Nomination Forms from DepEd Division Offices.
     ii. Minimum of three (3) teachers must sign the nomination form.
   - 2x2 ID photo of student nominee
   - Fully accomplished BEAR BRAND® BATANG MATIBAY 2022 Consent, Release and Waiver Form
     i. Nominators may get a copy of BEAR BRAND® BATANG MATIBAY 2022 Parent's Consent, Release and Waiver Forms from DepEd Division Offices.
     ii. The parent or legal guardian of the student nominee must sign the consent, release and waiver form.
   - Photocopy of the student nominee's report card or transcript of records for the current school year 2021-2022
   - Certificate of Good Moral Character of the student nominee
   - Nominators may choose to submit additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community service.
   - Organizers have the right to request for additional documentation to assist them in the nominations screening.

3. Place all requirements in a long brown envelope with the student nominee's name and school name on the upper left corner.

4. Submit the duly accomplished BEAR BRAND® BATANG MATIBAY 2022 nomination documents on or before April 22, 2022 by means of mailing or delivery to the respective DepEd Division Offices.

G. PROGRAM SCHEDULE

Schedule	Responsible	Dates
Submission of BEAR BRAND® BATANG MATIBAY 2022 nominations	Open to all public elementary schools nationwide	January 20, 2022 – April 22, 2022
Screening and deliberations for BEAR BRAND® BATANG MATIBAY 2022 nominations	DepEd and Nestle Philippines, Inc.	April 22, 2022 – May 20, 2022
Announcement of the BEAR BRAND® BATANG MATIBAY 2022 Awardees	DepEd and Nestle Philippines, Inc.	May 20 – Jun 20, 2022
BEAR BRAND® BATANG MATIBAY 2022 Awards Ceremony (Venue: TBC, either Facebook Live or in Metro Manila)	Nestle Philippines, Inc.	Aug – Sep 2022

BEAR BRAND®
BATANG MATIBAY 2022 AWARDS

STUDENT NOMINEE: _____

SCHOOL: _____

NOMINATION CHECKLIST

- ☐ Fully accomplished BEAR BRAND® BATANG MATIBAY 2022 Nomination Form
- ☐ 2x2 ID photo of student nominee
- ☐ Fully accomplished BEAR BRAND® BATANG MATIBAY 2022 Consent, Release and Waiver Form
- ☐ Photocopy of the student nominee's report card or transcript of records for the current school year 2021-2022
- ☐ Certificate of Good Moral Character of the student nominee
- ☐ Optional: Additional documents to support the nomination, such as proof of involvement in extracurricular activities, leadership roles, or community service.

Place all requirements in a long brown envelope with the student nominee's name and school name on the upper left corner.

BEAR BRAND®
BATANG MATIBAY 2022 AWARDS:
Nomination Form

INSTRUCTIONS: Please fill out the required information and answer the questions completely. You may use extra sheets of paper if needed. Entries may either be typed or handwritten – for legibility, typed entries are preferred. For handwritten entries, please make sure to use block letters (NOT cursive).

PANUNTUNAN: Punan ang mga kinakailangang impormasyon at sagutan nang kumpleto ang mga katanungan. Maaaring gumamit ng karagdagang papel kung kinakailangan. Maaaring i-type or isulat-kamay ang mga sagot – para mas madaling basahin, mas maigi na i-type ang mga sagot. Para sa mga entries na sulat-kamay, gamitan lamang ng *block letters* (hindi *cursive*).

STUDENT NOMINEE

NAME: _____

_____

SEX: _____ AGE: _____

BIRTHDAY: _____

GRADE LEVEL: _____

HOME ADDRESS: _____

_____

CONTACT NUMBER: _____

FATHER: _____

MOTHER: _____

2X2 ID PHOTO OF NOMINEE

TEACHER NOMINATORS

NAMES OF TEACHER NOMINATORS:
(Minimum of 3 teacher nominators)

1. _____
2. _____
3. _____

DEPED REGION: _____

SCHOOL NAME AND ADDRESS:

_____

_____

_____

CONTACT NUMBER: _____

EMAIL ADDRESS: _____

BEAR BRAND®
BATANG MATIBAY 2022 AWARDS:
Nomination Form

QUESTIONS

1. How is the student an inspiration to other members of the school/community? To the best of your knowledge, please provide details about these instances.
   Paano nagiging inspirasyon ang mag-aaral sa ibang miyembro ng paaralan/komunidad? Base sa iyong kaalaman, magbigay ng salaysay ukol dito.

2. How does this child manifest optimism and determination amidst physical, emotional and social challenges?
   Paano ipinakita ng bata ang pagiging positibo at determinasyon sa gitna ng pisikal, emosyonal at panlipunang hamon.

BEAR BRAND®
BATANG MATIBAY 2022 AWARDS:
Nomination Form

3. What specific leadership role(s) does the student play in his/her school and community and how is he/she as a leader? Please describe detailed involvement of the student.
Ano ang tiyak na tungkulin bilang isang lider ang ginampanan ng mag-aaral sa kanyang paaralan at komunidad? Ano ang kanyang katangian bilang isang lider? Magbigay ng detalye.

4. Describe your personal experience with the student. Kindly cite instances when the student inspired you and the community/school he/she belongs to.
Ilarawan ang iyong interaksyon sa mag-aaral. Magbigay ng pagkakataon kung saan ang mag-aaral ay naging inspirasyon sa iyo, sa komunidad, at sa kanyang paaralan.

BEAR BRAND®
BATANG MATIBAY 2022 AWARDS:
Nomination Form

5. Why do you think this student deserves to a BEAR BRAND® Batang Matibay 2022 Awardee?
Sa iyong palagay, bakit karapat-dapat ang mag-aaral na kilalanin bilang BEAR BRAND® *Batang Matibay 2022 Awardee?*

We certify that the above information is true and correct.

Name and Signature of Teacher Nominator

Name and Signature of Teacher Nominator

Name and Signature of Teacher Nominator

BEAR BRAND®
BATANG MATIBAY AWARDS:
CONSENT, RELEASE AND WAIVER FORM

PLEASE READ THIS BEFORE SIGNING. TO BE ACCOMPLISHED BY PARENTS / LEGAL GUARDIAN OF THE NOMINEE

I, _____, Filipino, of legal age, residing at _____, after having been duly sworn to in accordance with law, hereby depose and state that:

1. I voluntarily, freely, and gratuitously agree to the use of _____ (Name of child/ward) image, and likeness for internal and external commercial advertisements and/or marketing communications campaigns ("BEAR BRAND® BATANG MATIBAY AWARDS") of Nestle Philippines Inc. ("NPI").

2. In consideration of my and/or my child/ward's enjoyment and receipt of the benefits resulting from my participation in the Activity, I voluntarily, freely and gratuitously agree to have my and/or my child/ward's photograph and/or video taken (hereinafter referred to as "Materials") and agree to the use of my and/or my child/ward's personal circumstances including but not limited to my and/or my child/ward's name, image, likeness and any matter which my child may disclose as a participant in the Activity, for the development and use of the Materials by NPI and/or its principals. For the avoidance of doubt, I understand that no compensation shall be due to me for any use of the Materials hereunder.

3. NPI and/or its principals can use, exhibit or release the Materials and use any of the foregoing details in the said Materials for the marketing communications campaign, advertising materials and packaging of NPI and/or any NPI products, without limitation as to place, time, use and medium of release, subject to the provisions under paragraph 8 below.

4. NPI and/or its principals shall not be liable for any unauthorized use, reproduction or adaptations by third parties of the Materials or for any unauthorized posting, use, reproduction or adaptation of the same in MMS messages, internet sites such as but not limited to Facebook and other similar media and/or social networking sites. No fee shall be due me for such unauthorized use.

5. NPI and/or its principals shall have the right to and ownership over the titles and interests in and to the Materials. Accordingly, all the intellectual property created and derived from such Materials shall be solely and exclusively owned by NPI and/or its principals, in perpetuity and without limitation as to place, time, medium and use thereof.

6. I am not bound by any written agreement or contract to any person or entity who may restrain me from signing this Consent, Release and Waiver.

7. I am giving permission to NPI and/or its principals to contact me using the contact details I have provided for upcoming promotions and activities of Nestlé Philippines Inc.

8. I understand that personal information about my child/ward shall be supplied to the Organizer, including his/her name, school, school division, region and, personal circumstances, shall be collected by the Organizer and NPI for purposes of running this Activity. By signing on this waiver, I signify my understanding and consent to the following:

a. I agree and understand that in the course of providing service/s to me or my Child/Ward, NPI shall engage the services of, and/or interact with, other third parties, such as, but not limited to its parent company, affiliated companies, or independent/non-affiliated third parties and service providers, whether local or foreign (collectively referred to as "Representatives");

b. NPI may obtain, collect, examine, process, and store copies of my and/or my child/ward's personal information, including sensitive personal information. Any information obtained relative to the authority herein given shall be strictly confidential. The extent of the collection and processing shall be necessary and incidental to the performance of the services related to the Activity;

c. NPI may disclose such information to its Representatives to perform the services related to the Activity, for any legitimate business purpose as NPI may deem appropriate, or to communicate with me for any purpose;

d. I hereby warrant that we understand our rights and obligations pursuant to the Data Privacy Act and its implementing rules and regulations. I understand that we retain the right to be informed, to access, correction and object to the processing of personal information, as well as the right to complain with the National Privacy Commission.

9. I fully accept the terms and conditions.

_____

PARENT/LEGAL GUARDIAN
NAME AND SIGNATURE

Appendix A – SCHOLARSHIP GRANT TERMS & CONDITIONS

1. The BEAR BRAND Batang Matibay Scholarship Grant (the "Grant") will cover tuition fees and allowances for the Awardee's college education.
2. The Awardee will be entitled to a maximum amount of P500,000 for his/her entire college education. Scholarship funds not exceeding P125,000 will be disbursed to the Awardee on an annual basis.
3. The Grant may be claimed within 2 years after the Awardee's graduation from Grade 12. The Awardee must present to the designated representative from BEAR BRAND® Fortified Team a copy of his/her Certificate of Scholarship Grant and proof of admission or reservation of slot in a CHED-accredited institution, or government-owned university or college.
4. Scholarship funds after the first year of college will be disbursed upon submission of proof of enrollment.
5. This Scholarship grant is non-transferrable.